



DENVER
THE MILE HIGH CITY

Responding to Barriers that Constrain Program Goal Achievement



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Denver's History of Climate Action Planning

- When was Denver's first Climate Action Plan?

- 2007
- 2001
- What Climate
- 1992



III. AFFORDABLE CO₂ REDUCTION PROGRAMS

The Department of Health and Hospitals in cooperation with other city agencies proposes three (3) CO₂ reduction programs for the public sector through the year 2005. Below is a summary of the impacts of these programs.

Figure 1: CO₂ and \$ impacts of CO₂ Reduction Programs

<i>Program:</i>	1992	1995	2000	2005
A. Green Fleets				
Cum. CO ₂ Savings	-	200	4,800	15,500
Cum. Total \$ Savings	-	\$13,500	\$263,800	\$728,400
B. Bldg & Ext Lighting				
Cum. CO ₂ Savings	-	16,500	131,400	267,100
Cum. Total \$ Savings	-	(\$695,400)	\$2,889,500	\$10,122,000
C. Tree planting				
Cum. CO ₂ Reductions	-	540	1,440	2,340
TOTALS				
Cum. CO ₂ Savings (Tons)	-	16,700	136,200	282,600
Cum. Total \$ Savings	-	(\$681,900)	\$3,153,300	\$10,850,100





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Major Strategies of Early CAPs

- Building Energy – Primarily Lighting
- Green Fleets – City Only
- Time of Sale
 - Home Energy Mortgages
 - RECO
- PUC/DSM Input
- Trees



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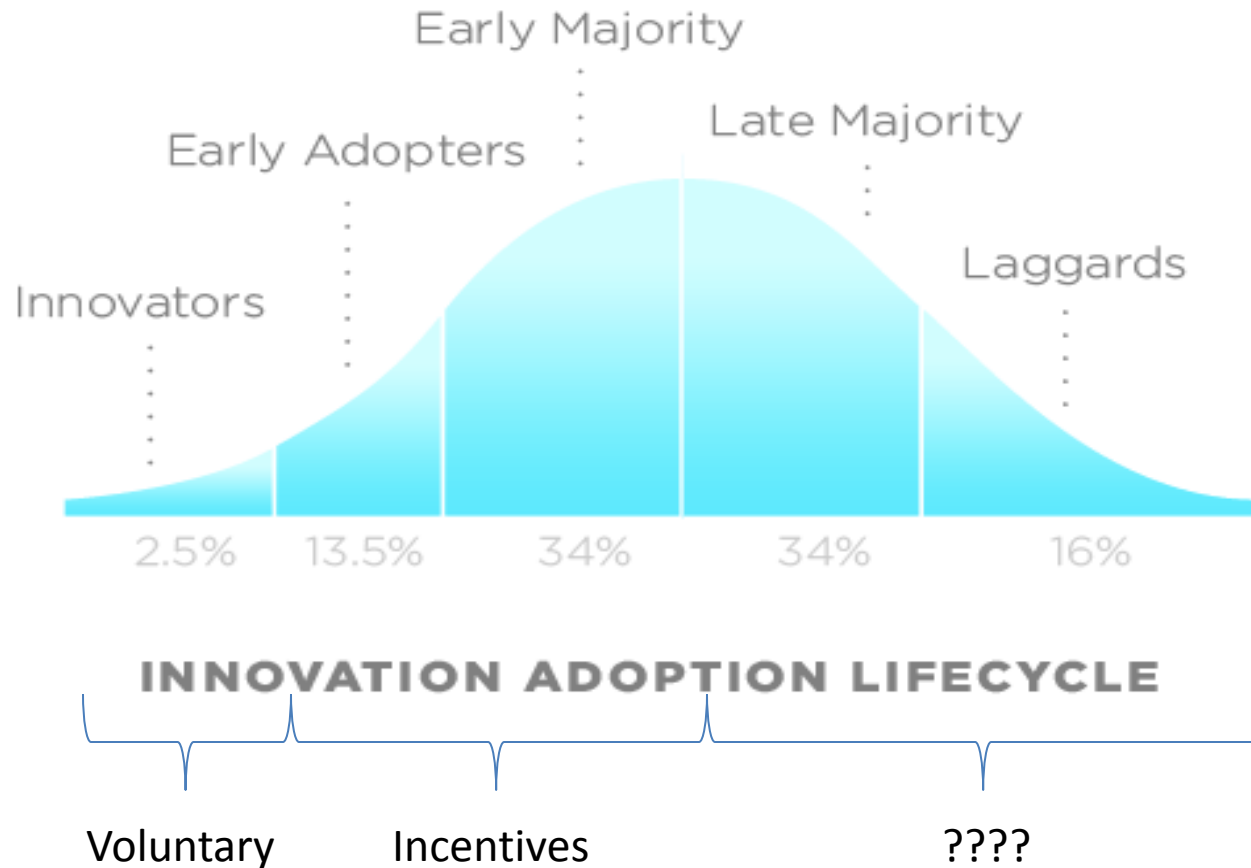
?Evolution of Strategies?

- Supply Side Impacts
- Broad Sustainability Efforts
- Building Energy
- Green Fleets
- Residential Time of Sale
- PUC/DSM Input





What are the Barriers?





What to Consider

- Timing
 - Is it less complicated now than before?
- Momentum
 - Are there better data now for support?
- Education/Social Norms
 - Is the target group ready?
- Policy
 - Is there political will to overcome barriers?





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THE GREATEST MINDS IN CONGRESS CONTINUE TO DEBATE GLOBAL WARMING.



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